

JONAH MARYLES

UX/UI Designer

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EDUCATION

Reichman University

Sammy Ofer School of Communication

M.A. in Human Computer Interaction (HCI)

Fall 2023 - Spring 2025

New York University

Tandon School of Engineering

Executive Professionals Degree in UX/ UI

Design for Augmented + Virtual Reality

March 2022 - October 2022

Cumulative GPA 3.9/4.0

Binghamton University

B.A. in Art + Design with a concentration
in Graphic Design

Fall 2018 - Winter 2022

Cumulative GPA 3.6/4.0

SKILLS

• Adobe Suite

- Creative Cloud, InDesign, Illustrator, Photoshop, XD

• UX Tools

- Figma, Fusion360, Marvel, Maze, Miro, Prototyping, Reaper, SparkAR, Sketch, Oculus Quest 2, + Unity3D

• UX Design

- UX Research, UX Writing, UX Principles, Design Principles, problem solving, critical thinking, User Flows, Wireframes, Mock-ups, User Testing, Usability Testing, Qualitative + Quantitative Research Methods, AB Testing

• Code

- Arduino, HTML, JavaScript

• Professional

- Academic writing, Microsoft Offices, public speaking + communication, leadership, public relations, time management, Canva, GitHub, Google Suites, HubSpot, Square Marketing, Buffer

PROFILE

Jonah is a 26-year-old creative originally from New York, currently based in Tel Aviv. Beginning as a freelance UX/ UI designer over 5 years ago, he has honed his skills in creating exceptional user experiences that bridge the gap between technology and human needs. His approach to design revolves around empathy, research, + iterative prototyping. He recently completed his MA in HCI from Reichman University.

WORK EXPERIENCE

UX DESIGNER FOR VIBE'S DESIGN SYSTEM

monday.com

July 2024 - October 2024

- Created the UX Writing Playbook for the VIBE 3 Design System, delivering accessible, brand-aligned content while collaborating with cross-functional teams to refine content + design based on feedback.
- Contributed to content strategy, ensuring scalability + improving usability for users of varying abilities.
- Collaborated in an agile, iterative process, helping to design + prototype the playbook page with a focus on usability, visual consistency, + a responsive, user-centered experience.

BRAND CONTENT DESIGNER

Phoenix Eastern Medicine Center

October 2022 - June 2023

- Led a brand identity rebrand, creating cohesive design systems for social media, email marketing, and website visuals, optimizing user engagement and conversion rates.
- Designed multi-platform content for social media, increasing website and social traffic by 900%.

BOUTIQUE FREELANCE UX DESIGN + SOCIAL MEDIA MANAGER

JM Design

Spring 2020 - Fall 2023

- Leveraged UX research and user testing to develop and launch app and web products, creating impactful product designs and visual content while increasing social media engagement by 700% through strategic marketing and A/B testing.

UX DESIGN MARKETING

Kettle Space Inc.

December 2020 - March 2021

- Created & curated social media posts; assisted in website remodeling; attended daily team meetings, with a large focus on user research.